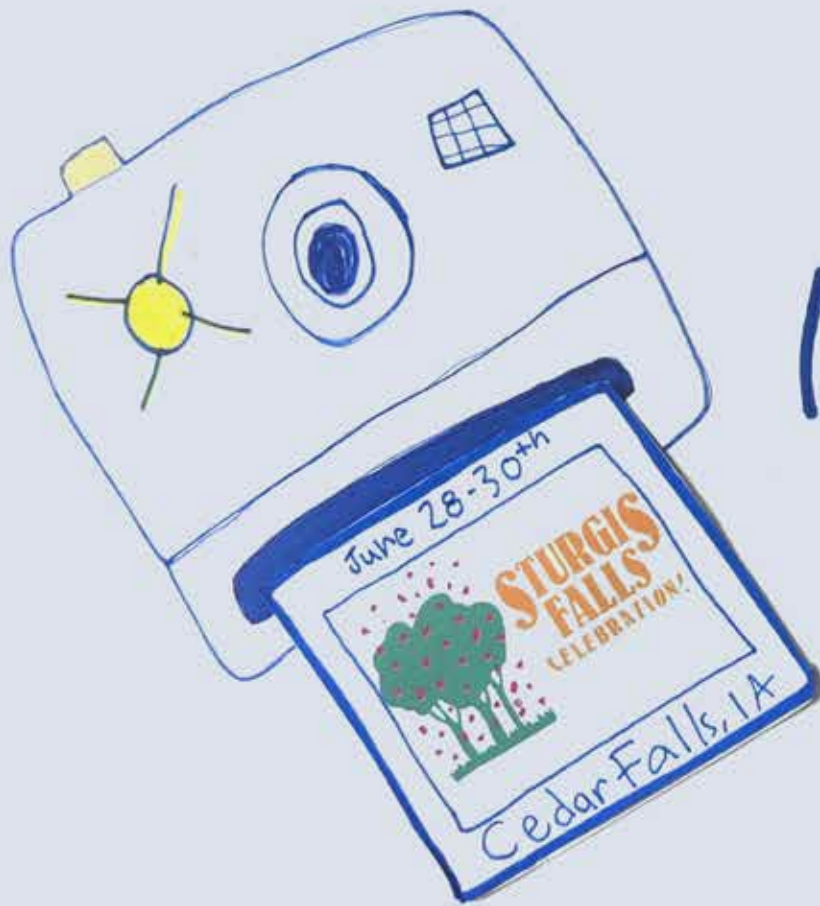
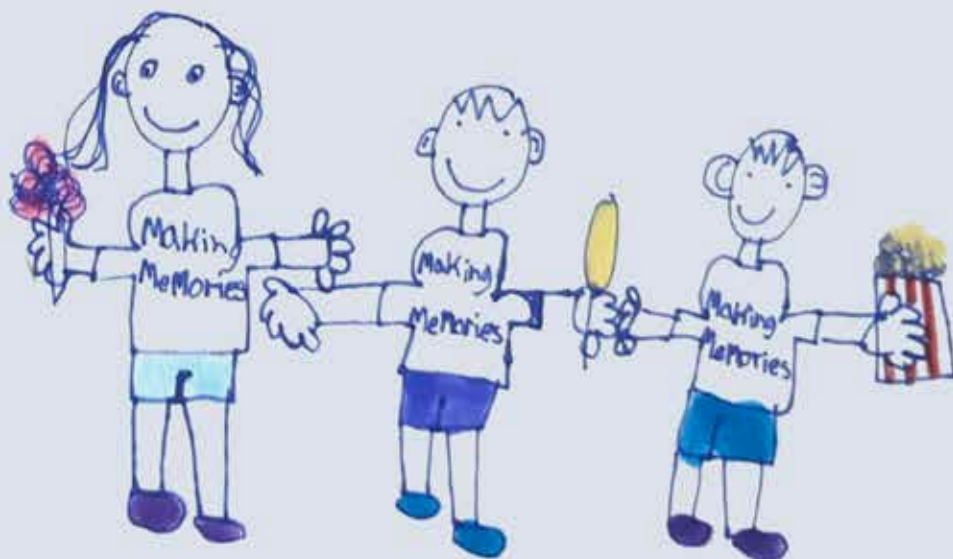


STURGIS Falls CELEBRATION



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Memories





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At Western Home Communities, it's our promise to assertively create fulfilling lifestyles for those we serve, their families and our employees. It's woven throughout our history.



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48TH ANNUAL



STURGIS FALLS CELEBRATION 2024

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SFC Board of Directors

- Jay Stoddard, President – Event Oversight
- Steve Cunningham – Gateway Food Vendors and Gateway Market
- Deb Stoddard – Beer Director
- Michael Drey – Set Up Director
- Bob Westerman – Stage Manager & MC
- Matt Morgan – Media Director
- Rob Swiatly – Graphic Designer & Program Guide
- Don Thompson – Office Manager

SFC Overman Park Entertainment Committee

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- Molly Kahler • Linda Kennedy • Mark Lyman • Rose Miller
- Dalton Blackford • Don Sweeney • Laura Sweeny
- Liz O’Brien • Meghan Russell • Cayla Rasmussen



**STURGIS
FALLS
CELEBRATION!**
CEDAR FALLS, IA



Sturgis Falls Celebration, Inc. is a non-profit 501-(c)3 corporation organized exclusively for charitable purposes, including the perpetuation of an annual celebration to honor the community’s roots and its future, showcase talent, provide diversified public entertainment and an avenue for civic groups to support their purpose.

Schedule Subject to Change

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Printing by Woolverton, Cedar Falls, IA



2024 Grand Marshals

Kim and Bob Manning



Kim and Bob Manning are Cedar Valley natives, having lived and raised their families here. They were married in 2011. Bob's children are Drew who lives in Waterloo, and Lexie resides in Hudson. Kim's daughter's, Whitney and Mackenzie, live in Ankeny and Clive, respectively. They have nine grandchildren all together, ranging from 6 months to 19 years old. Kim retired, after serving 24 years, from the City of Cedar Falls where she managed the Cedar Falls Tourism and Visitors Bureau and added management of the Hearst

Center for the Arts in 2021. Over the years she served two terms as President of the Travel Federation of Iowa and term as President of the Eastern Iowa Tourism Association. Kim was named the Cedar Valley Woman of the Year in 2014. She is now the part-time Route 55 Senior Ministry Director for Orchard Hill Church. Bob retired from First Security State Bank in 2015, where he was Senior Vice President. He retired in May from his part-time job as Executive Director for the Cedar Valley Home Builder Association. Bob met with contractors, developers and realtors to help build new neighborhoods and housing. After serving nine years, he was honored with the organization's first ever Lifetime Membership Award.

Both Kim and Bob enjoy spending time with their grandchildren. Whether it's looking after them, attending musical or athletic events, the Mannings will be there.

Additionally, they enjoy spending time at their cabin at Lake Delhi, where they both love the water and boating. Bob has a longtime passion for waterskiing, joining the Waterhawks at the age of 15, he has taught over 120 people to ski. They, also, love bicycling and spend a lot of time on the trails.

One of Kim's favorite Sturgis Falls memories is from 2015, when the theme was "No Place Like Home". Pete Downs and the crew at Waterloo Tent photoshopped the faces of each board member onto a poster with characters

from the "Wizard of Oz". The poster wasn't distributed publicly, but it was so clever, and a great example of the creativity, fun, and deep friendships we cultivated as we worked to produce the annual event.

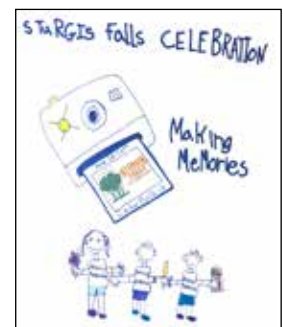


2024 Cover Artist

Makena Moser

The winner of the Sturgis Falls 2024 artwork has been won by Makena Moser a second grader from Cedar Heights Elementary School. Makena's artwork reflects a Polaroid camera capturing memories with her family. Makena will be honored at the Overman Park Bandshell at the Friday night Opening Ceremonies, and will ride in the parade Saturday morning! Her design will be used on the program guide and various other printed and digital media.

Her design will be printed on Sturgis Falls memorabilia. Watch for the notice and link on this website to start ordering in early April.



2024 Departed Supporters

Jim Mudd



Jim Mudd leaves a legacy characterized by relentless ambition, persistent positivity, and a tireless commitment to family, friends, community, and business.

Jim Mudd's journey began in Owensboro, Kentucky, where his love for performance was kindled at a young age. At 14 and continuing through school, he found himself at the local radio station, honing his broadcasting skills and eventually becoming a disk jockey. This early passion for radio would shape his future, leading him to graduate from Owensboro Catholic High School in 1955 and earn his Bachelor's degree from Brescia College in 1959. Guided by a respected professor, he was inspired to further his radio understanding and accepted into Northwestern University for a master's degree in broadcasting.

Just six weeks into his schooling, fate intervened in the form of a job offer from WMOI in Monmouth, Illinois. He left Northwestern behind, took the job and never looked back after meeting and marrying the love of his life, Cecelia Maxey, in 1964.

Their life together was marked by the arrival of six children and a series of relocations and radio management opportunities across central and southern Illinois. In 1973, they landed in Cedar Falls, Iowa, and became owners and operators of 1250 AM—KCFI.

Jim Mudd's entrepreneurial spirit continued to flourish, and in 1981, he founded Jim Mudd Advertising, thanks to the encouragement of John Deery, Sr., and the unwavering support of his wife, Cecelia. With his natural charisma, magnetic voice, and boundless creativity, his goal was to leverage his talents to help businesses thrive, a mission he pursued with the same dedication and work ethic that had propelled him throughout his career.

Mudd Advertising, as it is known today, is a leading partner of the automotive industry, offering a comprehensive suite of marketing solutions to dealers and manufacturers from coast to coast. His business became the lifeblood of his family, fueled lasting friendships with clients and partners, and the source of his remarkable contributions of both time and treasure to multiple

organizations and charities near and far.

Jim was a devoted husband and father, a steadfast follower of Christ, and an exemplary business leader. Jim was an active member of Legatus for Catholic CEOs and a board member of the Lead Like Jesus Ministry with Ken Blanchard. He dedicated time to DOCA (docs.org), was a lifelong supporter of his alma mater, Brescia College, and served as a sergeant in the Army Reserve from 1957 to 1963. On behalf of Mudd Advertising, Jim escorted nearly 50 WWII veterans to Washington, D.C., with seven annual trips to embody his profound respect and gratitude for their service.

Locally, Jim and Cecelia were fervent supporters of St. Patrick's Catholic Church, Life in the Spirit Seminars held at the Cedar Falls Bible Conference, beautification and enrichment efforts for Cedar Falls Main Street and the Cedar Falls Public Library. Jim served on the University of Northern Iowa Foundation Board and was inducted into the Cedar Valley 8 over 80. He performed for over two decades as the Master of Ceremonies for the Sturgis Falls parade and took great pride in sponsoring the Marine Band for the celebration for nearly 30 years, as his family will continue to do in his memory. His impact will forever resonate in the Cedar Valley and the hearts of all who knew him.

Judy Cutler



All the festivities you enjoy each year at Sturgis Falls became this beloved decades-long tradition because three residents banded together to start something new.

This year we honor the contributions of co-founder Judi Cutler, who died Nov. 20, 2023, at the age of 85. She worked for 27 years in the city's planning division, then for seven years at the Cedar Falls Community Center. Judi contributed her time

and talents to the Cedar Falls Civic Foundation, Community Main Street, the College Hill Arts Festival, the Cedar Falls Public Art Committee and so much more.

Her most lasting legacy, though, is the Sturgis Falls Celebration.

"Judi loved Cedar Falls with a passion," says co-founder Rosemary Beach, who helped plan the first event alongside Judi and Tom Klemuk, who died of cancer in 2005.

The three didn't know each other well but regularly saw each other at The Depot restaurant, which was, as Rosemary recalls, "the place to be" back in the mid-1970s, akin to the bar "Cheers" on television.

One evening in 1975, Tom shared the details of a bicentennial celebration planning session he'd attended; it had been suggested

that each town host some kind of special event to mark the country's 200th birthday. The three decided to tackle it together for Cedar Falls.

"Judi always looked beyond and believed that you could do anything, and with her involved you never doubted that it wouldn't happen," says Rosemary. "So we just decided to do this and have fun. Everyone we asked agreed to be involved, and people did everything they were asked to do."

Judi managed all the logistics and planning, especially with the city; Rosemary put together programming; Tom created a logo and cast the vision. They had no money and had to create fundraisers for it, but also insisted that the celebration be free for the community - another tradition that continues today.

For the first event in 1976, they pulled a flatbed truck into Overman Park and set up an audio system. It was a one-day Sunday festival that left its mark on the town, attracting a crowd of more than 12,000.

"People started literally stopping us on the street, saying it was so much fun and couldn't we do it again, and it seemed as though we could," Rosemary recalls. "It's had its bumps along the way over 48 years but it's still here."

As Judi and Rosemary wrote several years ago in a history of the event's beginnings, "We did work hard, but the true blessing was the way the city came together as one. This made it a success story filled with support, hard work, assistance, humor, graciousness, love and happiness."



STURGIS FALLS CAR SHOW



Police Officer's Memorial Park | Cedar Falls, Iowa

**ALL
MAKES**

Sturgis Falls Car Show Sunday, June 30th, 2024

**ALL
YEARS**

Police Officer's Memorial Park, 702 Lincoln Street, Cedar Falls, Iowa

RAIN OR SHINE

Registration 8 AM-Noon | Voting 12-1:30 PM | Awards 3:30 PM

Top 50/Best of Show & Special Awards – Participant Voting

\$15 Registration – Day of Show

Live Music & Radio Broadcast Presented by Mix 93.5 FM

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City Builders | Coffman's Body Shop | CVSi Motorsports aka Clear View Service | Dan Deery Motor Co.

Deery Brothers Collision Center | DentTek - Chad Taylor | Glass Tech | Horny Toad/Wild Hare

John Deery Motors | LR Jewelers | Oakridge Real Estate - Don Betts | Performance Bodies and Parts

Rasmusson Towing & Recovery Service | Silver Eagle Harley-Davidson/Yamaha | State Farm - Brad Jacobson

State Farm - Brad McCunniff | Waterloo Auto Parts | Witham Auto Center - Dick Witham

Food and Drinks Available by Wiley Coyote Grill

Restrooms Available





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ODD FELLOWS



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2ND ANNUAL

DISC GOLF

DOUBLES TOURNAMENT

2024



BIG WOODS LAKE DGC



Proceeds benefit the Iowa Odd Fellows Mission to raise \$150,000 for University of Iowa Stead Family Children's Hospital.

SUNDAY, JUNE 30

Pre-register by June 7

PAYPAL @IOOF-233
VENMO @OF-233



Registrations will be accepted day of event

\$45 DONATION

- 2 Custom Designed Discs*
- Entry into overall payout
- ACE Fund
- Chance at CTP and long putt prizes

*Only guaranteed for those who pre-register by June 7, 2024

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and Schoolhouse!

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Visit the
Ice House
for FREE

June 29 & 30
1:00-5:00 p.m.



Sturgis Falls Founders 1976



Tom Klemuk, Rosemary Beach, and Judy Cutler

Thanks for the memories!



Proud to support Sturgis Falls
in their efforts to foster
opportunities in their community
and bring entertainment to
Overman Park!



Cedar Falls
4510 Prairie Parkway
Cedar Falls, IA 50613

Waterloo
3110 Kimball Ave
Waterloo, IA 50702

MidWestOne.bank | Member FDIC



**I love
this town.**

Brad Jacobson CLU ChFC, Agent
4919 University Ave
Cedar Falls, IA 50613
Bus: 319-277-4134
brad.jacobson.g94g@statefarm.com

**Thanks, Sturgis Falls
Celebration.**
I love being here to help
in a community where
people are making a
difference every day.
Thank you for all you do.



2007004

State Farm, Bloomington, IL

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TRIP**



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you covered!**



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Cedar Falls, Iowa
277-1775

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Self
Storage**

One mile west of
the UNI-Dome





Alumni, Friends, Family, Former Faculty & Staff of Price Laboratory School

Join us for our 2024 Sturgis Falls events!

Thursday Night Social - June 27 5 - 8pm
Pheasant Ridge Club House
3205 W 12th St Cedar Falls

MPLS/NUHS Golf Outing - Friday, June 28
9am Start Time Pheasant Ridge Golf Course
3205 W 12th St Cedar Falls

All School Reunion Picnic - Saturday, June 29
Noon - 3pm Schindler Education Center
UNI Campus \$5 per person

Sponsored by the RAN/AFPLS Board
Learn more at PriceLabHistory.org



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48th Annual Sturgis Falls Schedule Of Events 2024



OVERMAN PARK BAND SHELL STAGE • LIVE MUSIC

FRIDAY, JUNE 28TH

12:00 - 1:00pm • Ahmad Madlock
 1:15 - 2:15pm • Carter Guse
 2:30 - 3:30pm • Sugar Daddy's Jazz Band
 3:45 - 4:45pm • Sweet Adelines
 5:00 - 5:45pm • SFOE Children's Choir
 6:00 - 6:15pm • Opening Ceremony
 6:30 - 7:30pm • Bill Riley Talent Competition
 7:45 - 8:15pm • Cedar Falls Community Theatre



SATURDAY, JUNE 29TH

12:00 - 1:00pm • Music Hill Studio
 1:00 - 1:15pm • Talent Competition Winners
 1:30 - 2:30pm • 2nd Marine Aircraft Wing Band Ensemble
 2:45 - 3:45pm • Michael Reed
 4:00 - 5:00pm • Milk & Honey
 5:00 - 5:45pm • Marine Band Set-up
 5:45 - 6:45pm • Mick Staebell
 7:00 - 8:00pm • 2nd Marine Aircraft Wing Band Concert

SUNDAY, JUNE 30TH

12:15 - 1:15pm • Travis and Abby Turpin
 1:30 - 2:30pm • Perry Miller Live
 2:45 - 3:45pm • Chris Merz and Mike Conrad
 4:00 - 5:00pm • Cedar Falls Municipal Band

ALL EVENTS ARE **FREE OF CHARGE!**

GATEWAY PARK • LIVE MUSIC

FRIDAY, JUNE 28TH

3:30pm - 5:00pm • Greg Deitrick Jazz Trio
 5:30pm - 7:00pm • Solid Ground
 7:30pm - 9:30pm • Snozzberries
 10pm - Midnight • Not Quite Brothers

ALL EVENTS ARE **FREE OF CHARGE!**

SATURDAY, JUNE 29TH

1:30 pm - 3:15pm • Ace Jones
 3:45pm - 5:15pm • Wild Card
 5:45 - 7:15pm • Molly Nova & The Hawks
 7:45pm - 9:15pm • Sideshow Bob
 10:00pm - Midnight • Sixteen Candles

SUNDAY, JUNE 30TH

1:00pm - 3:00pm • Deja Blue
 3:30pm - 5:30pm • Heath Alan
 6:00pm - 8:00pm • Bob Dorr Blue 2 Jam



GATEWAY PARK • ACTIVITIES

THURSDAY, JUNE 27TH

5:00pm - 10:00pm • Merriam's Midway Shows, Inc. (Rides)

FRIDAY, JUNE 28TH

1:00pm - 10:00pm • Gateway Market
 1:00pm - 11:30pm • Merriam's Midway Shows, Inc. (Rides)

SATURDAY, JUNE 29TH

10:00am - 10:00pm • Gateway Market
 10:00am - 11:30pm • Merriam's Midway Shows, Inc. (Rides)

SUNDAY, JUNE 30TH

10:00am - 5:00pm • Gateway Market
 1:00pm - 10:00pm • Merriam's Midway Shows, Inc. (Rides)



GATEWAY MARKET • VENDOR LIST

Prairie Lakes Church • Ma Turtles • Belts, Buckles, and More • Willistrations • Jason Brookover
 Buff City Soap • Bath Planet • Quichua Crafts • North Star • Art 101 • American Liver Foundation



ALL EVENTS ARE
FREE OF CHARGE!



Kidsway Activities & Entertainment



ALL EVENTS ARE
FREE OF CHARGE!

Kidsway Stage Entertainment

Friday, June 28th

- 12:30 – 1:00 pm Eric Michaels, Magician
1:15 – 1:45 pm This Little Light Studios
– Kinder Musik
2:00 – 2:30 pm Cedar Falls Public Library
– Story Time on the Sturgis Stage
2:45 – 3:15 pm Eric Michaels, Magician
3:30 – 4:00 pm Children's Parade Intermission
starts at 7th and Franklin Street
4:15 – 4:45 pm 29th Annual Children's Parade –
Special Guest Bluejay the Birdman
Sponsored by the Cedar Falls
Tourism & Visitors Bureau,
Community Main Street and
Brad Jacobson State Farm Insurance
5:00 – 5:15 pm 2024 Children's Parade Winners
Awards Presentation
– Presented by Mayor Danny Laudick
Sponsored by Brab Jacobson State
Farm Insurance

Saturday, June 29th

- 12:00 – 12:30pm D2G SocaFit – Iowa Soca
– Kick off the Kidsway Experience with
an exciting interactive dance program!
12:45 – 1:15pm Performance by Heinz Academy for
the Performing Arts - Dance Performance
1:30 – 2:00pm Our Local Forest Friends
– Presentation by Hartman Reserve
Nature Center
2:15 – 2:45pm Eric Michaels, Magician
3:00 – 4:00pm Win! Lose! Or Sturgis! Join the
Kidsway Cast and Crew along with
a few special guests in a series of fun
Mini Games for a chance to win a prize!

Sunday, June 30th

- 11:30 – 12:00pm Eric Michaels, Magician
12:15 – 12:45pm D2G SocaFit – Iowa Soca
1:00 – 1:30pm Our Local Forest Friends –
Presentation by Hartman Reserve
Nature Center
1:45-2:15pm Heinz Academy for the Performing
Arts – Dance Performance
2:30 – 3:00pm Eric Michaels, Magician

NEW! "Family Comfort Station" where mamas can
breastfeed, pump or bottle feed their babies as well
as a clean space for diaper changes. Comfy chairs,
shaded tent, a fan, snacks, and ice cold water are
provided for families to come and cool down.

Located at the end of The Kidsway Tent!

Sponsored by Guiding Star Cedar Valley

Kidsway Tent Activities

Friday, June 28th

- Misc Times • Willie S. Wonderful – Find him under the BigTop and around the Park!
12:00-5:00pm Life Expressions by Chastity – Photo Booth Fun!
Retro Camper Photo Booth Sponsored and
Provided by Life Expressions by Chastity
12:00 – 4:00pm "Zounds" The Clown – Balloon Magician & Artist
12:00 – 4:00pm FRIDAY ONLY! The Home Depot Children's Workshop
1:00 – 4:00 pm Gene Hamilton – Caricature Artist – Located at the
Victorian Home, He will be drawing up some fun for
kids of ALL ages!
Street Art Chalk Drawing
1:00 – 5:00pm Everything is AWESOME! Lego Extravaganza
Sponsored by Prairie Lakes Church
4:15 – 4:45pm Children's Parade Intermission starts at 7th
and Franklin Streets. Parade entries meet at
Lincoln Elementary. Costume Judging begins at 4:30
4:45 – 5:00pm Annual Children's Parade
Special Guest Bluejay the Birdman!
Sponsored by Brad Jacobson, State Farm Insurance.
5:15 – 5:45pm Annual SFC Big 3 Wheel Race - Starts on the
Corner of 4th and Franklin
Provided by BikeTech
12:00-5:00pm Family Comfort Station Provided by Guiding
Star Cedar Valley located adjacent to the
Kidsway Big Top in Overman Park.

Saturday, June 29th

- Misc Times • Willie S. Wonderful – Find him under the BigTop and around the Park!
Please join us in welcoming Kathleen Roling, 3D Chalk Artist to the Kidsway
Experience! Kathleen will be creating a custom 3D Chalk Art Drawing during
the day on Saturday. All of our guests are welcome to "Make Memories" with
this one of a kind presentation!
Sponsored by North Shore Boat Club
12:00 – 4:00pm Hearst Center Creative Arm & Face Painting
12:00 – 4:00pm NEW for 2024! Bloo Tattoo – Glitter Tattoo Art
Street Art Chalk Drawing
12:00 – 5:00pm Everything is AWESOME! Lego Extravaganza
Sponsored by Prairie Lakes Church
12:00 – 5:00pm "Zounds" The Clown – Balloon Magician & Artist
12:00-5:00pm Life Expressions by Chastity – Photo Booth Fun!
Retro Camper Photo Booth Sponsored and
Provided by Life Expressions by Chastity
12:30 – 4:30pm SATURDAY ONLY! FIRST Robotics Team –
Demonstration located on the corner of 2nd
and Franklin Sts.
1:00 – 4:00pm Bubbles – Bluedorn Imaginarium & Grout Museum District
Sponsored by Prairie Lakes Church
1:00 – 4:00pm Cars & Coasters – Experiment with motion
and momentum with this fun activity!
Provided by Bluedorn Imaginarium & Grout Museum District
1:00 – 4:00pm Gene Hamilton – Caricature Artist
Located at the Victorian Home, He will be
drawing up some fun for kids of ALL ages!
12:00-5:00pm Family Comfort Station Provided by Guiding
Star Cedar Valley located adjacent to the
Kidsway Big Top in Overman Park.

Sunday, June 30th

- Misc Times Willie S. Wonderful – Find him under the BigTop and around the Park!
10:00-3:00pm Life Expressions by Chastity – Photo Booth Fun!
Retro Camper Photo Booth Sponsored and Provided
by Life Expressions by Chastity
12:00 – 4:00pm Hearst Center Creative Arm & Face Painting
12:00 – 4:00pm NEW for 2024! Bloo Tattoo – Glitter Tattoo Art
12:00 – 4:00pm Street Art Chalk Drawing
12:00 – 4:00pm Everything is AWESOME! Lego Extravaganza
Sponsored by Prairie Lakes Church
12:00 – 4:00pm "Zounds" The Clown – Balloon Magician & Artist
1:00 – 4:00pm Bubbles – Bluedorn Imaginarium & Grout Museum District
Sponsored by Prairie Lakes Church
1:00 – 4:00pm Science of Spin! – Experiment with motion and
momentum with this fun activity!
Provided by Bluedorn Imaginarium & Grout Museum District
1:00 – 4:00pm Gene Hamilton – Caricature Artist
Located at the Victorian Home, He will be
drawing up some fun for kids of ALL ages!
11:00-3:30pm Family Comfort Station Provided by Guiding Star
Cedar Valley located adjacent to the Kidsway Big Top
in Overman Park.





Children's Parade - 4:30pm Friday, June 28th

4:30pm Annual Children's Parade
(costume judging at Lincoln School, 321 W.8th St.)

4:45pm Parade begins, led by Sturgis Falls Coloring Contest Winner

Main Parade - 10:00am Saturday, June 29th

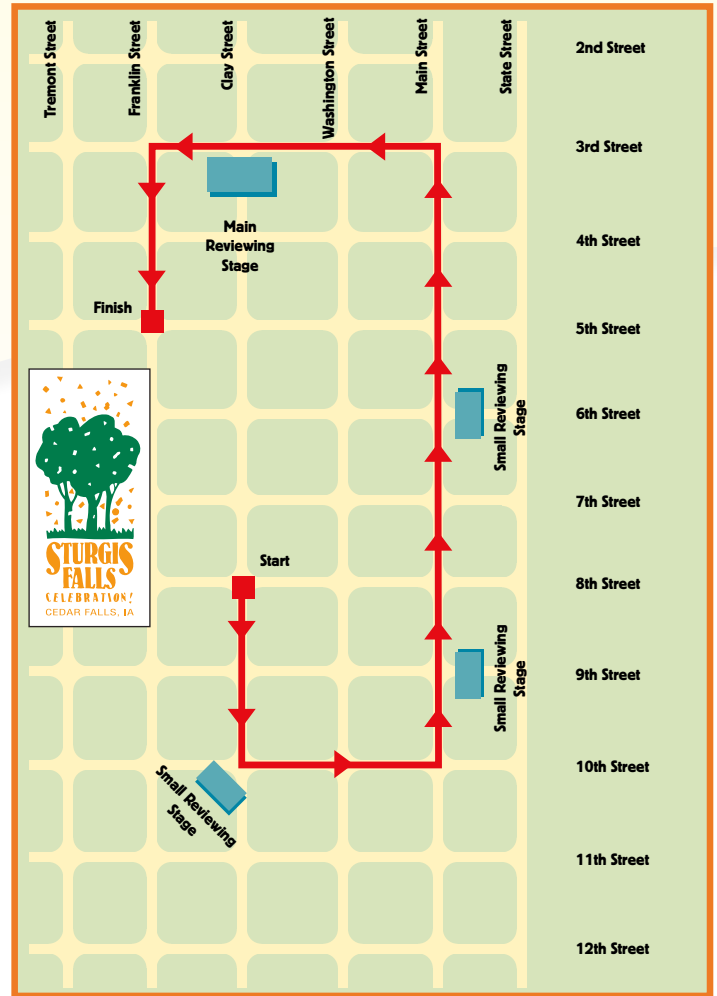
9:30am Annual Parade (Dignitary procession to main reviewing stand)

10:00am Parade route starts at 8th Street & Clay Street and ends at 5th Street & Franklin Street.
(See map)

***Parade Route is for Main Parade**



Sturgis Falls Parade Route



THANK YOU TO ALL OUR PARADE SPONSORS:

UNI • First Bank • Shade Creations • Brad McCuniff State Farm • Western Home Communities
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Martinson Construction • North Shore Boat Club • The Pump Haus • Friendship Village
Taylor Veterinary Hospital • Viking Pump • The Brass Tap • Splendore Medical Spa
Vision Hair Studio • Brummel Madsen Insurance • The Other Place on Main
Geode Public Relations • Dick Robert Cedar Falls Real Estate • Kiwanis Club • First United Methodist Church
Cedar Falls Walmart • Witham Auto Center • Unity Point • Blaines Farm & Fleet • Mercy One
Community Bank & Trust • North Cedar Neighborhood Association





Parade Staging Map

Streets Closed 6am - Noon Saturday, June 29th



GRAND MARSHAL'S TROPHY \$500 Prize

Most outstanding float in the Parade.

Sponsored By:

Brad McCuniff State Farm

TOM KLEMUK AWARD \$250 Prize

Most creative float in the parade.

Sponsored By:

Cedar Falls Wal-Mart

WILLIE S. WONDERFUL TROPHY (YOUTH FLOAT) - \$250 Prize

Most outstanding float created by a youth group or organization.

Sponsored By:

Taylor Veterinary Hospital

STURGIS FALLS TROPHY \$250 Prize

Most outstanding non-float entry.

Sponsored By:

The Pump Haus

PEOPLE'S CHOICE TROPHY \$250 Prize

Best float illustrates one of the following themes: Patriotic, Historical, Humorous, Spiritual Life or Parade Enthusiasm.

Sponsored By:

Viking Pump

CEDAR FALLS UTILITIES AWARD \$250 Prize

Best float representing Cedar Falls.

Sponsored By:

Cedar Falls Utilities

Judy Cutler Award (YOUTH NON-FLOAT) - \$250 Prize

Most outstanding non-float created by a youth group or organization.

Sponsored By:

Dick Robert - Cedar Falls Real Estate



The Sturgis Falls Celebration are entirely supported by sponsors and the concessionaires who sell food and beverages during this special weekend.

We are able to bring you such diverse entertainment without an admission charge solely due to their efforts. Bring your family, your lawn chairs and your blankets, but please purchase your food and drink on site. Prices are fair and the food is excellent!

Have a wonderful weekend!



★ NEW!
The Family Comfort Station where mamas can breastfeed, pump or bottle feed their babies as well as a clean space for diaper changes. Comfy chairs, shaded tent, a fan, snacks, and ice cold water are provided for families to come and cool down!

GUIDING STAR
— CEDAR VALLEY —

OVERMAN PARK FOOD VENDORS:

★ Open for Breakfast

1. Cottonwood Canyon – Gourmet Grilled Cheese, Jerk Pork/Chicken Rice Bowls, Rasta Lemonade
2. The Brain Freezer – Shaved Ice
3. Hardenbrook Concessions – Smoked Turkey Legs, Teriyaki Turkey Breast Sandwich, Italian Grinder, Meatball Sandwich, TOTCHOS, Funnel Cakes
4. Rough Risers Kiwanis Club – Kettle Korn
5. TnT Concessions – 1/2lb Breaded Tenderloin, Chicken Strips, French Fries, Strawberry Shortcake
6. Mt. Carmel Baptist Church – Polish Sandwich, 1/3 Slab BarBQ Ribs, Walking Tacos
7. Tu Way Catering – Loaded Potatoes and Nachos with brisket, pulled pork, jerk chicken, mini seafood boils, catfish sandwiches
8. Rotary Club of Cedar Falls – Hamburgers, Hot Dogs
9. Becker Concessions – Corn Dogs
10. Jamaican Beach Smoothies – Smoothies
11. Eatery Island – Walking Tacos, Ribbon Fries, Chili Dogs, Fresh Squeezed Lemonade
12. Donut Hut – Mini Donuts

GATEWAY PARK



Gateway Park Food Vendors

1. The Mini Donut Guys - Mini Donuts
2. BBQ Brazil - Brazilian Traditional Tacos, Mini Donuts, Loaded Fries
3. Chicken-On-A-Stick - Chicken Jumbo Corn Dogs, Ribbon Fries, Nachos
4. Lakeside Concessions - Funnel Cakes Nachos, Fresh-Squeeze Lemonade
5. Sky Koner - Soft Serve Ice Cream Root Beer Floats, Malts
6. Cottonwood Canyon - Stir Fry, Rice Bowls
7. Smokin Monkey BBQ - Brisket Smoked Pretzels, Smoked Jerky
8. Chad's Pizza - Pizza Slices & Pizza Pies!

Gateway Beverages

A wide variety of Domestic and Craft Beverages will be available at each of our specialty tents. You must provide ID for a Wristband & also purchase Tickets for Beverages. *Cash & Cards are all accepted for Tix*



Three Days • Three Stages • One Festival

June 28 - June 30 2024

NewAldaya Jazz Stage
7511 University Avenue
"Basie to Krall,
We Got it All!"



Friday, June 28th

Saints All-Star Dixieland Band - 4:15pm
Max Wellman - 5:30-7:45pm

Saturday, June 29th

Saints All-Star Dixieland Band - 12:30pm
St. Louis Stompers - 1:45pm
Luke Sanders Trio - 3pm
Bob Washut's Emeritet - 4:15pm
Jam Session - 6:45 - 9pm

Sunday, June 30th

St. Louis Stompers - 9am & 11:15am & 3pm
Saints All-Star Dixieland Band - 10am & 5:30pm
Blake Shaw Trio - 1:45pm & 4:15pm



SCAN ME



@NewAldayaLifescapes | NewAldaya.org



@CedarBasinMusicFestival | CedarBasinMusic.org



Three Days • Three Stages • One Festival

June 28 - June 30

2024



Ice House Museum Stages
Sturgis Park
"The Jam At The Dam"



Friday, June 28th

In partnership with North Shore Boat Club
Katie and the Honky Tonks • Dry Run Creek
Heartache Tonight



Saturday, June 29th

Run Dog • Boogie Monster Funk • DICKIE
Stable Daze • Dirty Rotten Scoundrels • Birdchild
Pork Tornadoes

Sunday, June 30th

Rush Cleveland Trio • Swamp Donkey
Get Up Get Down



 @CedarBasinMusicFestival | CedarBasinMusic.org





GATEWAY PARK

FRIDAY, JUNE 28



3:30 PM - 5:00 PM

Greg Deitrick Jazz Trio

Sam Crosser Greg Deitrick Denny Carlson

GREG DEITRICK TRIO



GREG DEITRICK JAZZ TRIO

Sponsored By:

Good Lookin' Salon • Fester's Pub • Sac's Hungry Charlie's Lunchbox Deli & Food Truck

5:30 PM - 7:00 PM



SOLID GROUND

Sponsored By:

Lincoln Savings Bank • Title Services

7:30 PM - 9:30 PM



SNOZZBERRIES

Sponsored By:
Oakridge Realty

10 PM - MIDNIGHT



NOT QUITE BROTHERS

Sponsored By:
Viking Pump





GATEWAY PARK

SATURDAY, JUNE 29



1:30 PM - 3:15 PM



ACE JONES

Sponsored By:
Wells Fargo

3:45 PM - 5:15 PM



WILD CARD

Sponsored By: ShoreLine Shirts • SERVPRO
CF Karate Club • Pratt's Pest Control

5:45 PM - 7:15 PM



MOLLY NOVA & THE HAWKS

Sponsored By: Dave Sires

7:45 PM - 9:15 PM



SIDESHOW BOB

Sponsored By:
Inspired Real Estate • The Hidden Acre

10:00 PM - MIDNIGHT



SIXTEEN CANDLES

Sponsored By:
Martin Brothers • John & Yuki Block





GATEWAY PARK

SUNDAY, JUNE 30



1:00 PM - 3:00 PM



DEJA BLUE

Sponsored By:
Fosters Incorporated

3:30 PM - 5:30 PM



HEATH ALAN

Sponsored By:
Toads Bar & Grill • The Wild Hare

6:00 PM - 8:00 PM



BOB DORR BLUE 2 JAM

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FRIDAY, JUNE 28

RATS | 4-5 PM

RANDY ETSCHIEDT & TODD HUNEMULLER

MILK & HONEY | 5-7 PM

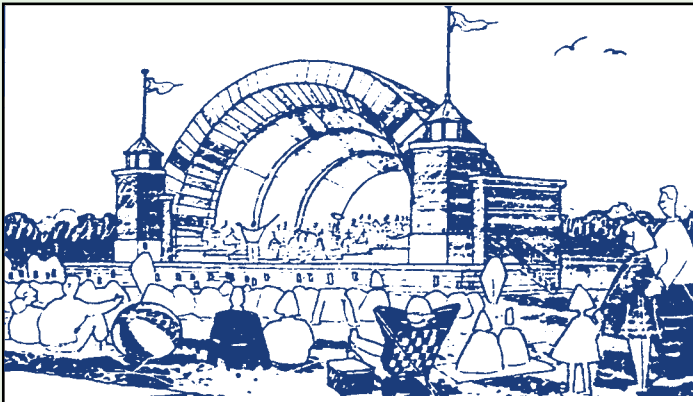
SATURDAY, JUNE 29

BACK POCKET | 3-4:30 PM

SUGARFOOT | 5-7 PM

RIVERPLACEPLAZA.COM | LOCATED AT THE CORNER OF 2ND & STATE ST





CEDAR FALLS MUNICIPAL BAND

- Sunday, June 30, 4:00 p.m. -

Come listen to free outdoor concerts from our beautiful band shell in Overman Park every Tuesday evening at 7:30, June-July! Enjoy "Twilight Serenade" music performed by forty-five talented musicians playing everyone's favorite tunes! Rotary Club popcorn & beverages, easy parking & access, restrooms, pre-show entertainment, feature soloists, and more. August Ensembles Concert Series continues on Tuesdays, 7:00pm.

GREAT FUN FOR ALL!

Tax-deductible donations welcome at: Friends of CF Band, P.O. Box 144, Cedar Falls, IA 50613. Thank you!

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VillageCooperative.com

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and All You
Can Eat
Pancakes!



Sausages
and All You
Can Eat
Pancakes!

Lions Club Pancakes

Sunday, June 30th

8:00 am - 12:00 noon

St. Patrick School

615 Washington St, Cedar Falls, IA 50613

FREE WILL DONATION!

Proceeds benefit: Leader Dogs for the Blind; Camp Courageous; NE Iowa Community Foundation; Lions Youth Baseball; Panther Pantry; NE Iowa Food Bank; Americans for Independent Living; Girls & Boys Youth Basketball; Personal Products for Homeless Shelters; Free or Minimal Cost Eyeglasses and Hearing Aids; and numerous other community service activities.

We Serve!

Cedar Falls Woman's Club

Welcoming Private Parties & Events!



Making Memories Begins Here

Join us Sunday, June 30th

Lemon Shake-Ups & Concessions

On the Front Lawn



BINGO

From 1:00pm to 4:00pm

Sunday

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www.CedarFallsWomansClub.com





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OF THE 48TH ANNUAL STURGIS FALLS CELEBRATION



Thank you to all our sponsors, your support is so very important in keeping with the Sturgis Falls mission of a Free Event for your community.

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Come as you are
OUTDOOR SERVICES
JUNE 25 @ 9 & 10:30AM
 CEDAR BASIN MUSIC FESTIVAL
 ICE HOUSE HERITAGE STAGE

Inclement weather, services will move to 1907 Viking Road

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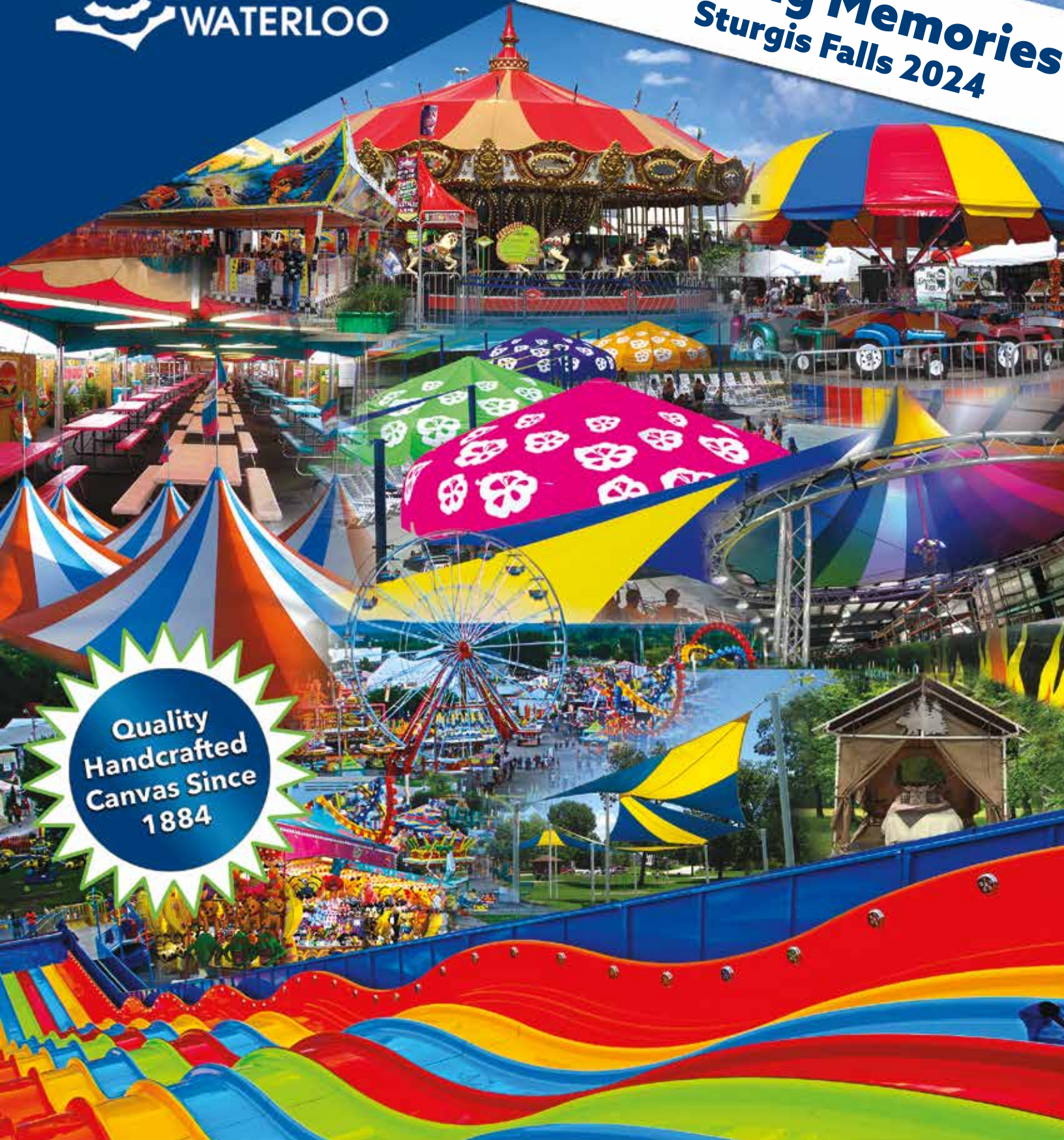
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